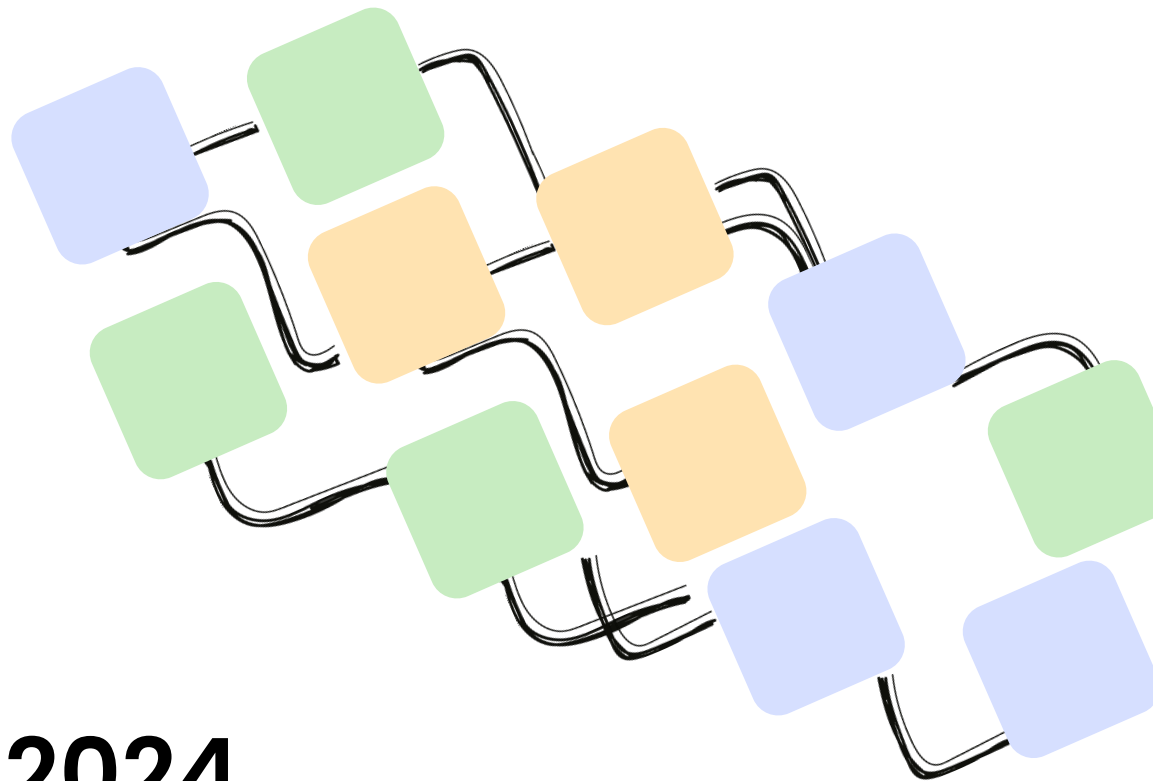




Woodpecker.

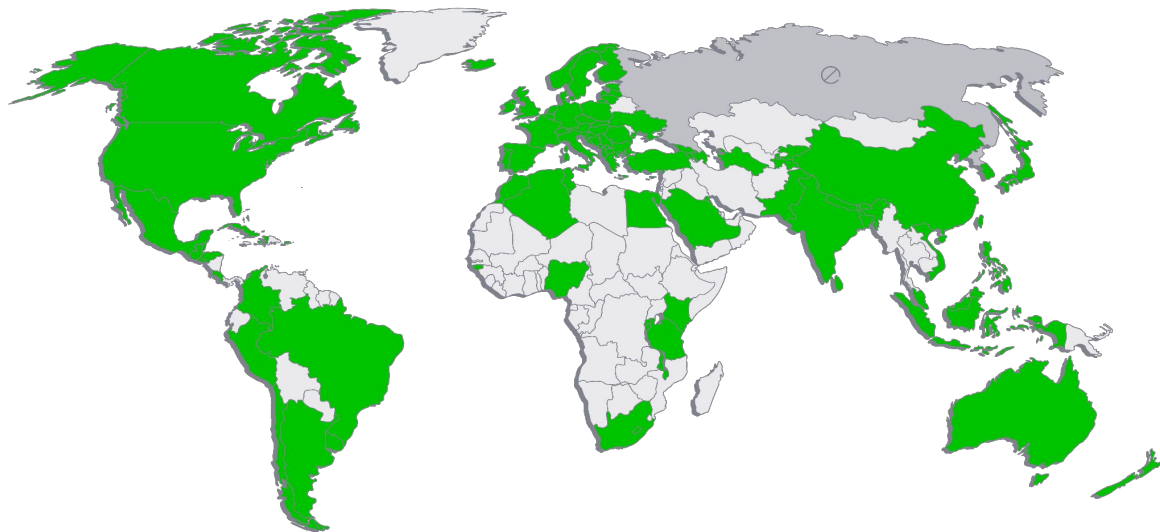
Prezentacja inwestorska 2024

Spółki Woodpecker.co S.A.



Woodpecker.co

- Woodpecker.co jest producentem i globalnym dostawcą oprogramowania w modelu SaaS, automatyzującego procesy sprzedaży i pozyskiwania klientów.
- Produkty służą przedsiębiorcom oraz zespołom sprzedażowym, głównie w sektorze MŚP, jako inteligentny asystent sprzedaży



106 krajów

USA 37,95%

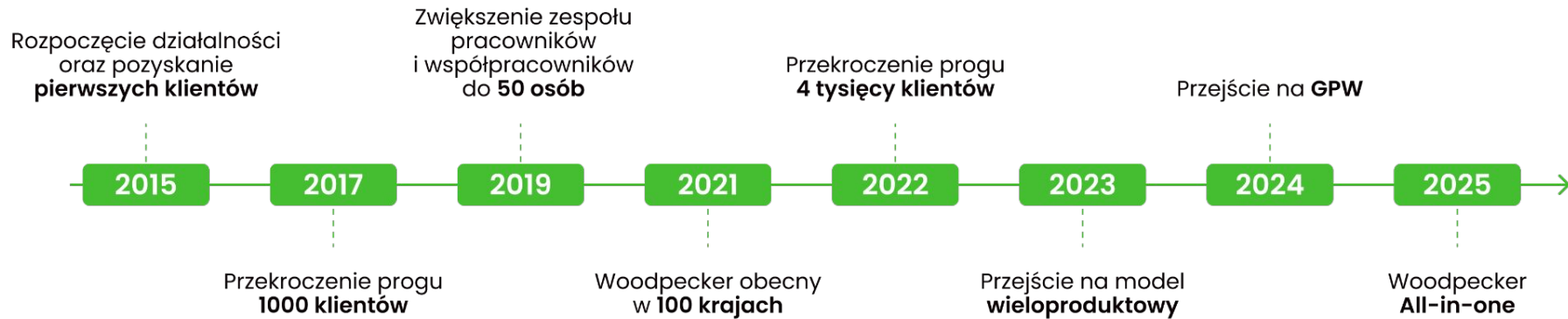
Polska 13,2%

UK 10,61%

Niemcy 10,48%

Francja 5,20%

pozostałe 22,56%





Woodpecker

Product ▾

Resources ▾

Pricing

Log in

Start free trial

Book a call

Cold email tool

All you need to cold email in one place:

- ✓ Send cold emails. Verify email addresses for free
- ✓ Get domains and emails for cold email. Warm-up for free
- ✓ Find B2B leads to cold email in a +1 billion database
- ✓ Manage client campaigns in a dedicated agency panel (add-on)

Start free trial

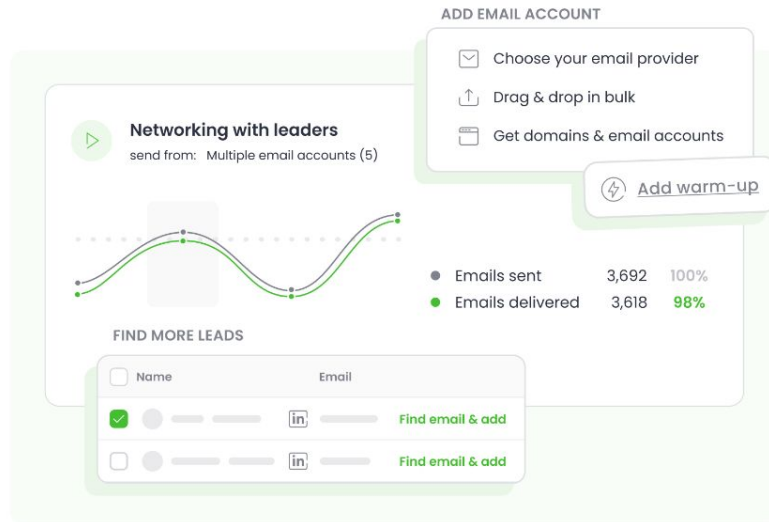
Book a call

✓ 7-day trial

✓ Extend trial time in-app

✓ All features unlocked

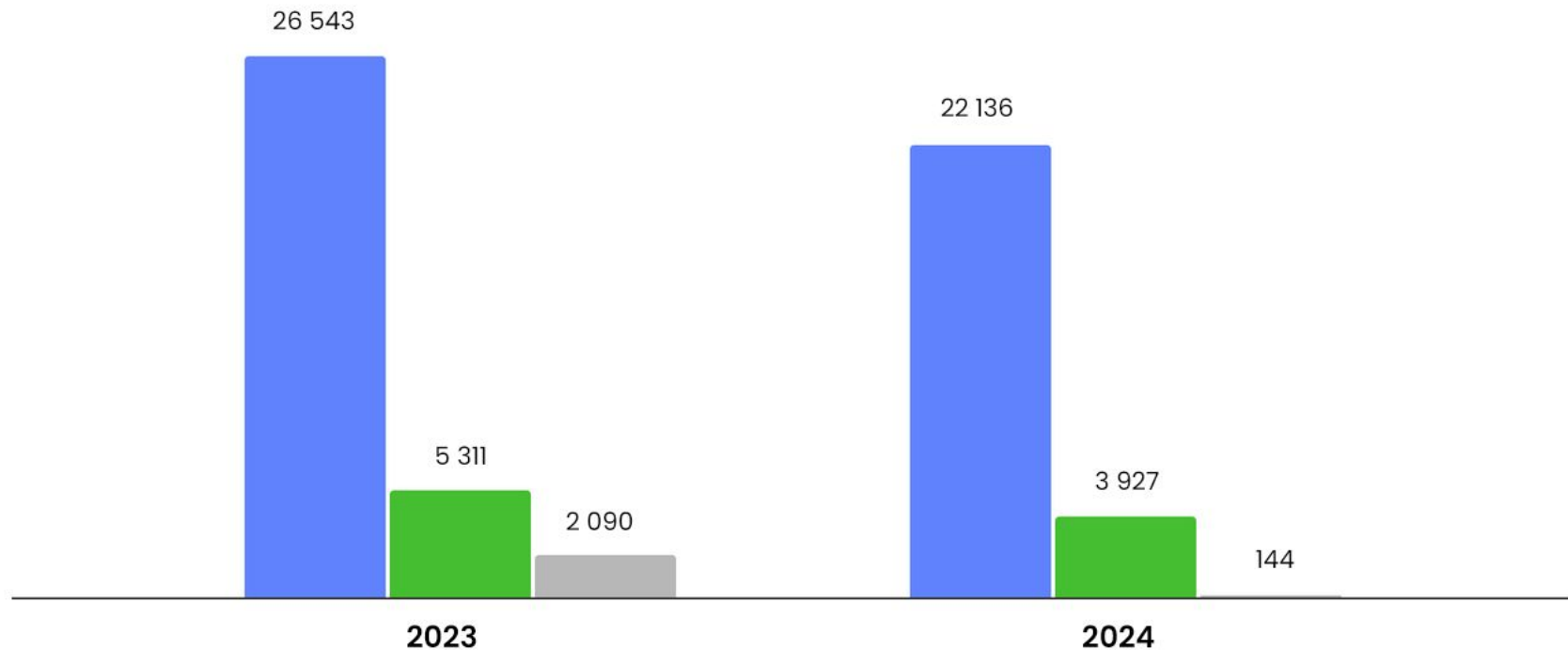
✓ No credit card required



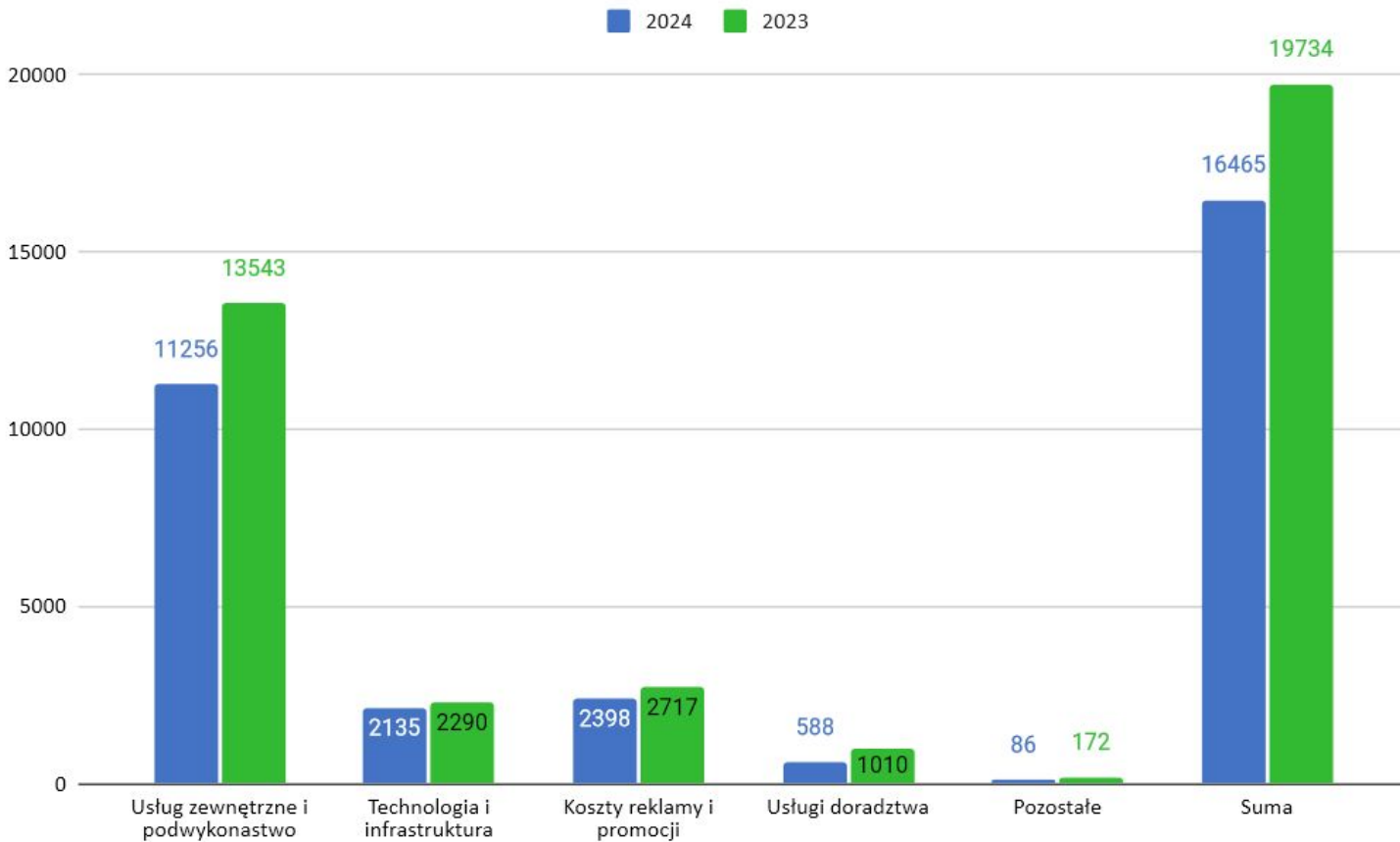
Wyniki 24

Przychód, EBITDA i zysk netto (w tys. PLN)

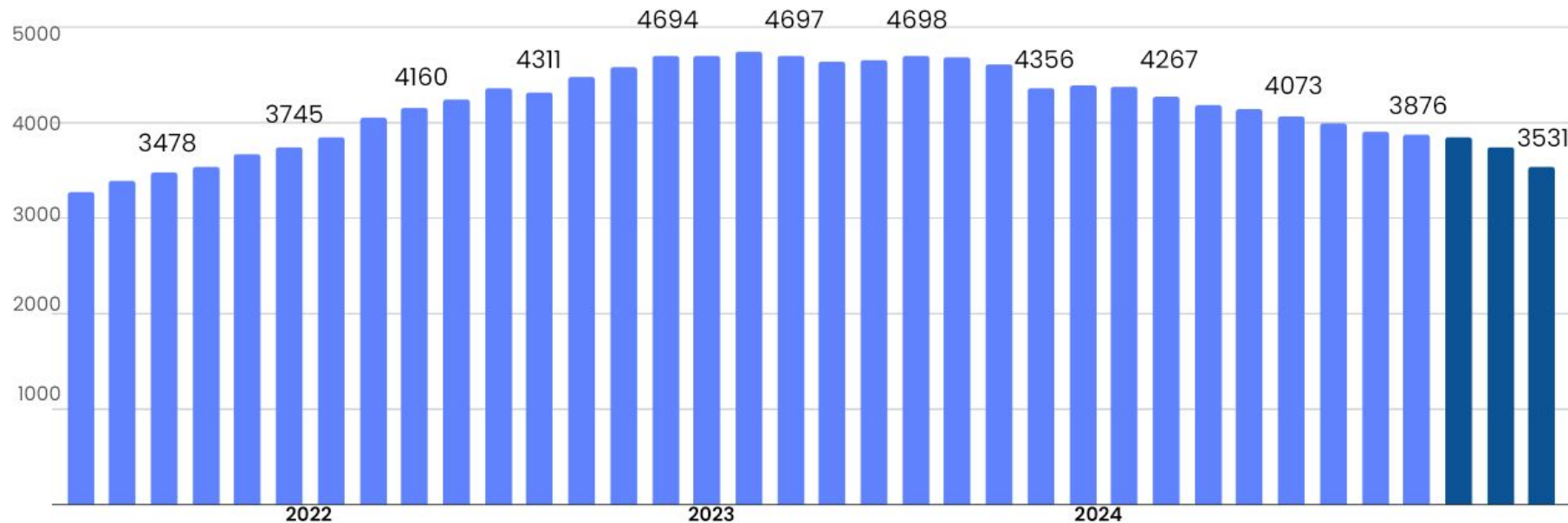
■ Przychód ■ EBITDA ■ Zysk netto



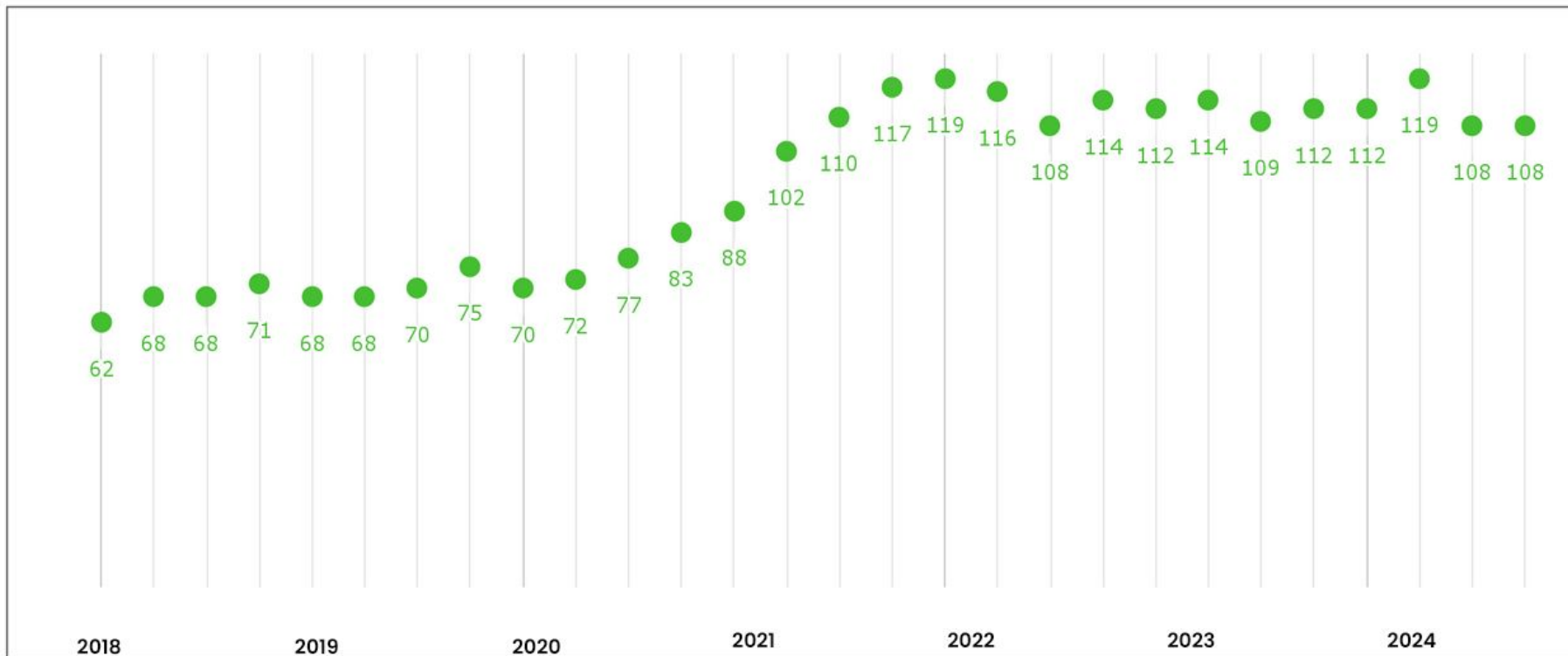
Struktura kosztów usług obcych 24 vs. 23



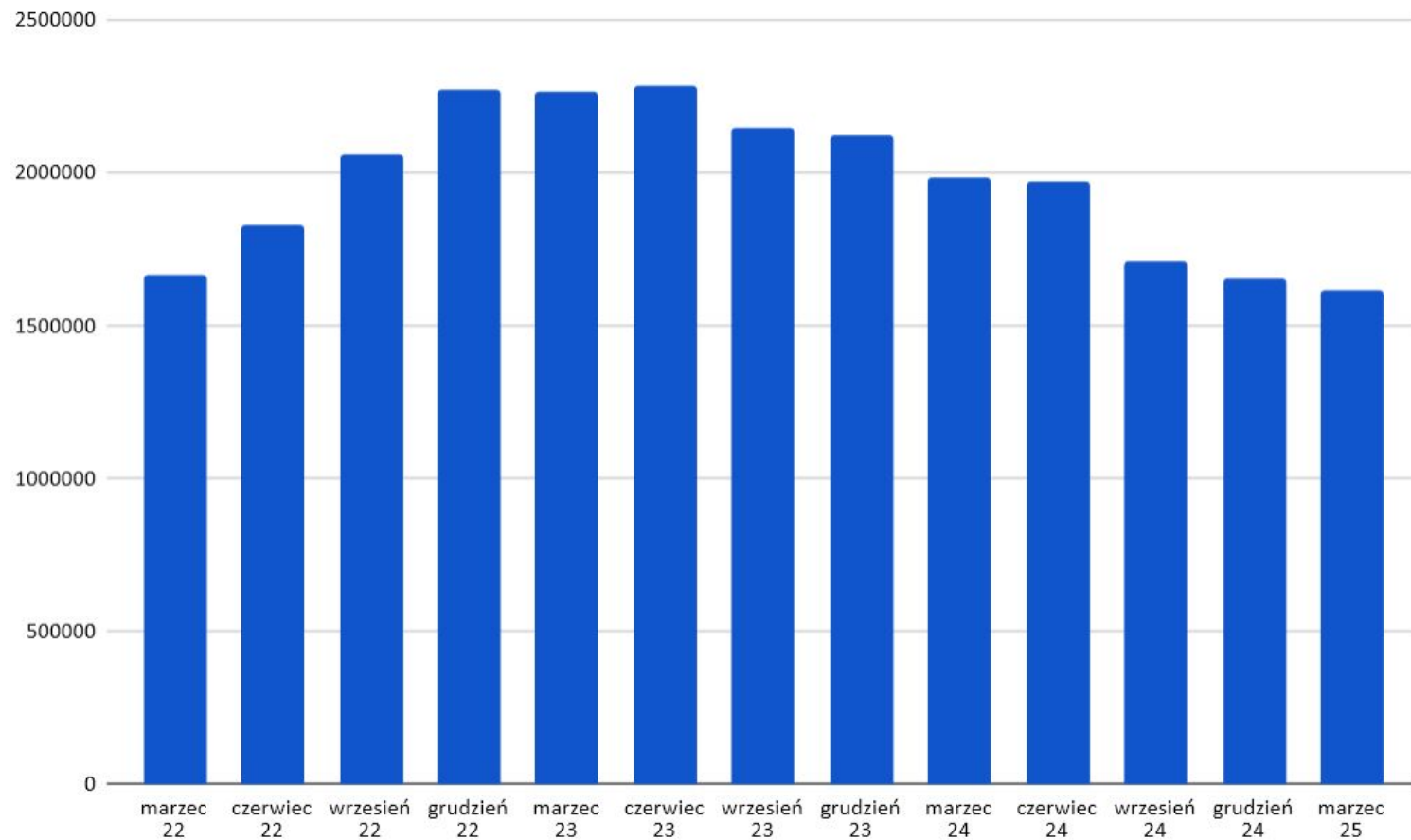
Liczba klientów



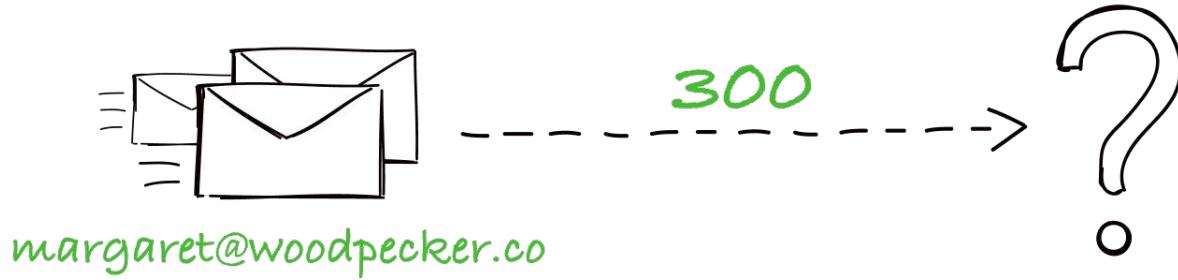
ARPA (w USD)



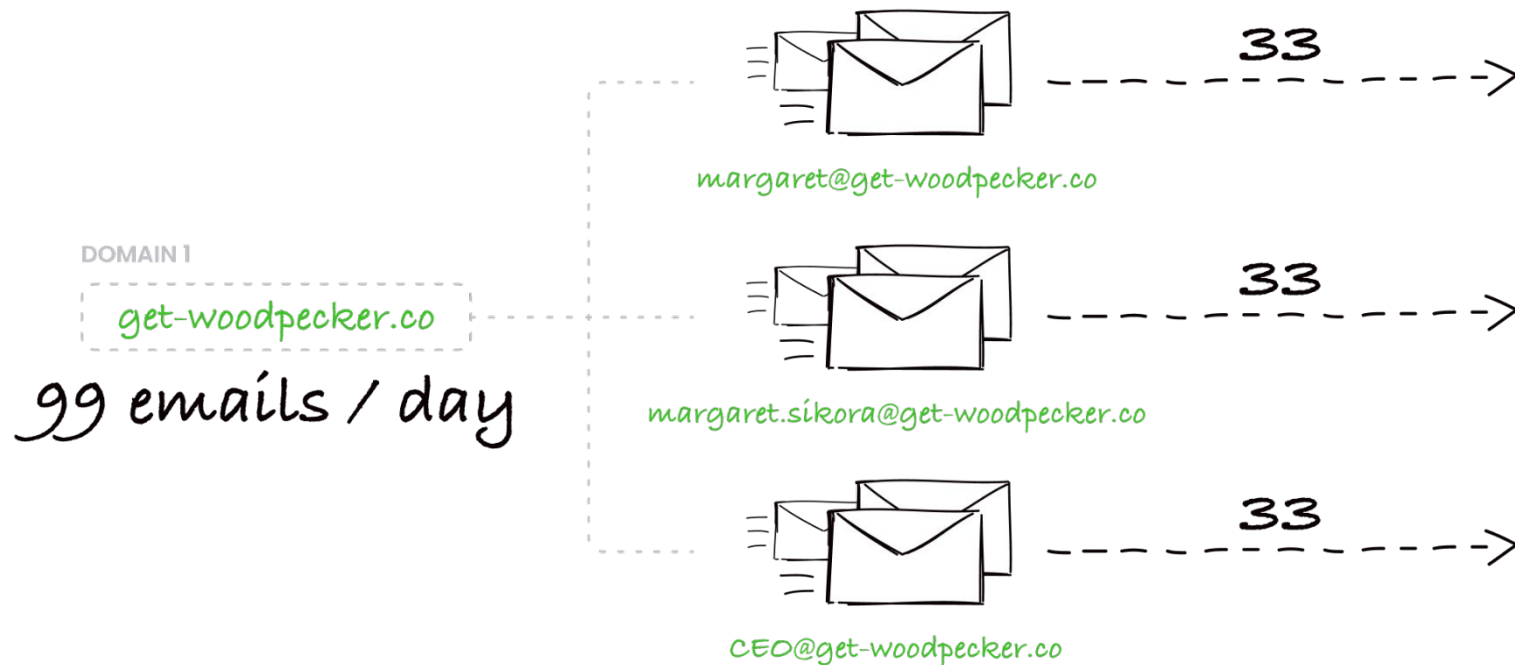
Średniomiesięczny MRR w kwartałach (PLN)



Co to jest outbound?

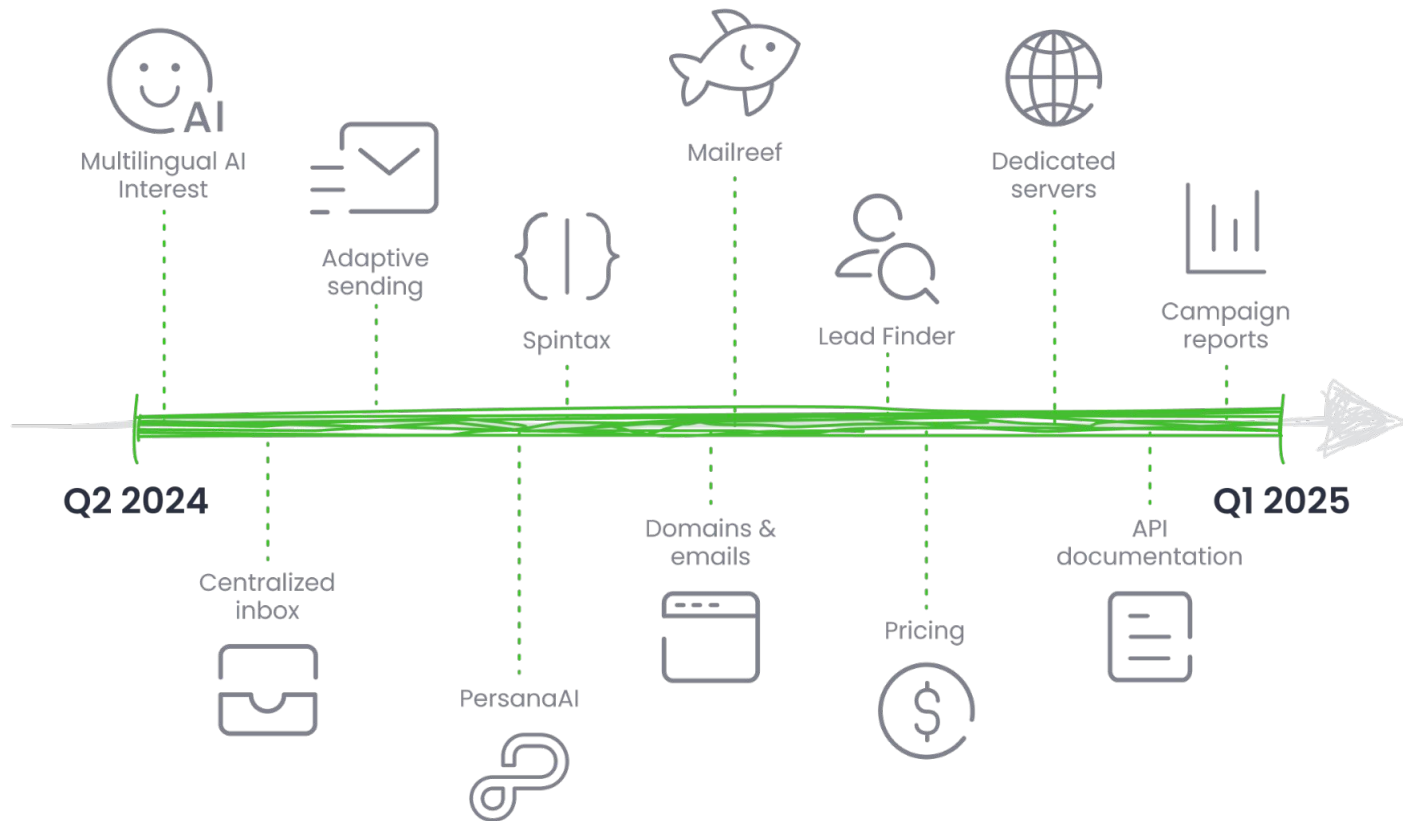


Jak się zmienił rynek?



Jak zmieniliśmy się my?







API documentation



Dedicated servers





Campaign reports

Deliverability <<

 MONITOR

 **CAMPAIGN REPORTS**

Client

Arch:Lead ▾

Campaigns

3 items selected ▾

Period

Last month ▾

Date

1 Feb 2025 - 28 Feb 2025 ▾

Export



Interested prospects

14



Maybe later prospects

9



Emails sent

250

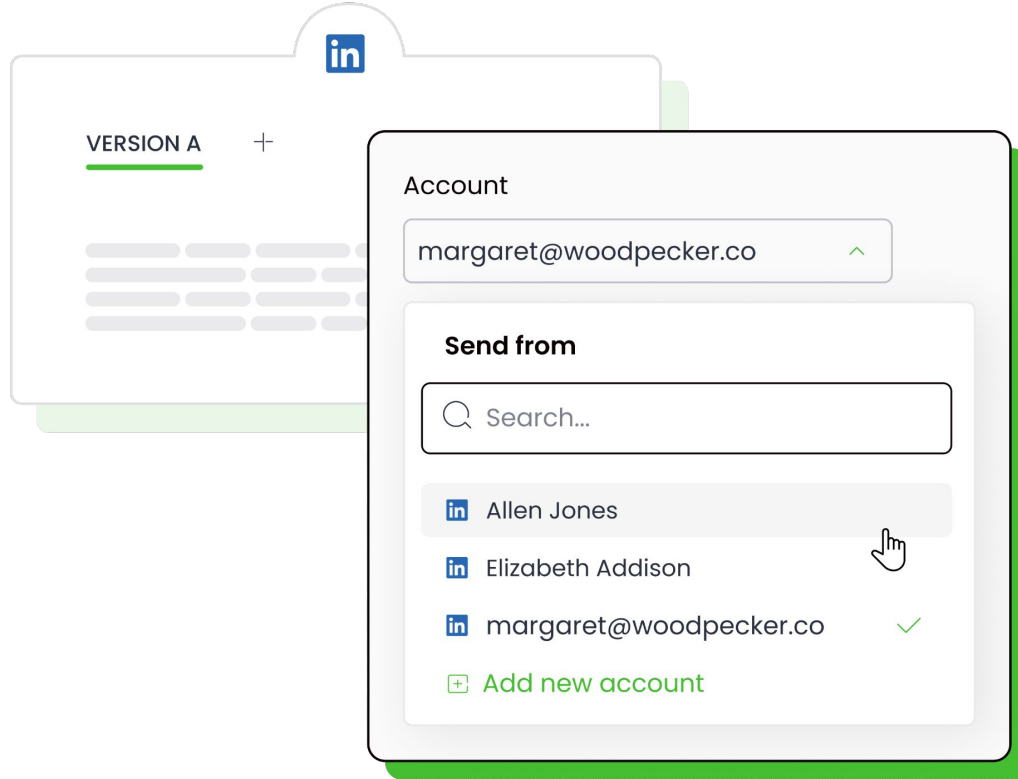
Interested prospects

Name	Email	Company	Status date
Claire Williams	claire@acmesolutions.com	Acme Solutions	07.02.2025
Anna Jones	a.jones@tinfinity.com	Tinfinity LTD	10.02.2025
Jim Taylor	jim@roos.co	Roos.co	11.02.2025



Include Maybe later prospects in the exported file

Perspektywy







Connect

Add info

Confirmation

Recommended

Get dedicated email setup



Google / Gmail



Microsoft / Outlook



Other email provider

- ✓ Dedicated domain and email accounts
- ✓ Automated setup
- ✓ Better deliverability

Connect your email account



Google / Gmail



Microsoft / Outlook



Other email provider (SMTP / IMAP)

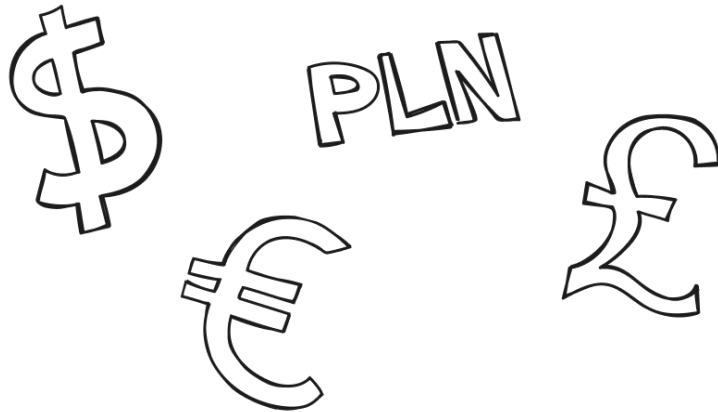


Add in bulk (from CSV file)

Cancel

Wielowalutowość

- Funt
- Euro
- Złoty
- USD



Kontakt

https://x.com/Woodpecker_IR

<https://woodpecker.co/investors/>

ir@woodpecker.co

