



FACT SHEET



MISSION

Empower billions of people to play together.



VISION

Transform mobile gaming into a massively social experience.



2#

distinct franchises

200M+

player connections

174

countries

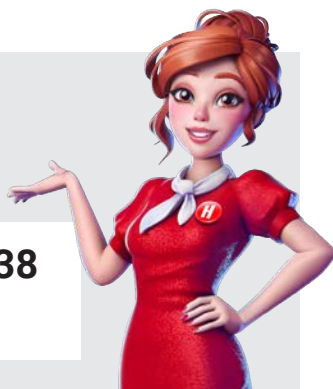
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offices around the world

HUUUGE CASINO

~\$1.3bn
lifetime revenue since launch (2015-2023)

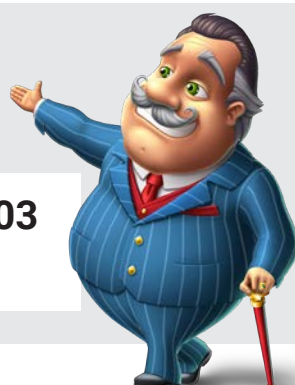
USD 2.38
ARPDau (Q4 2023)



Billionaire CASINO

>\$0.6bn
lifetime revenue since launch (2015-2023)

USD 2.03
ARPDau (Q4 2023)

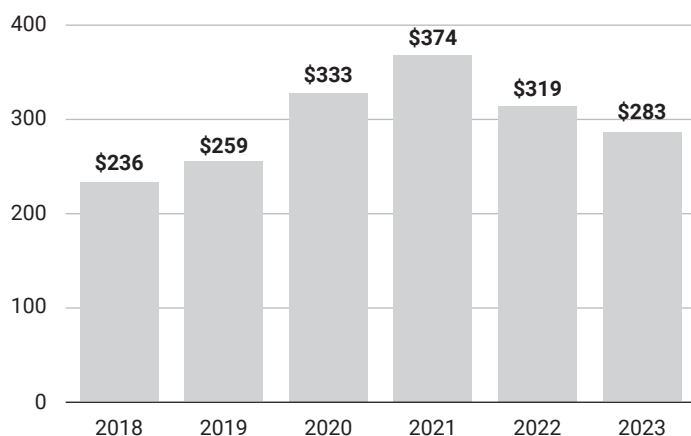


OUR GAMES

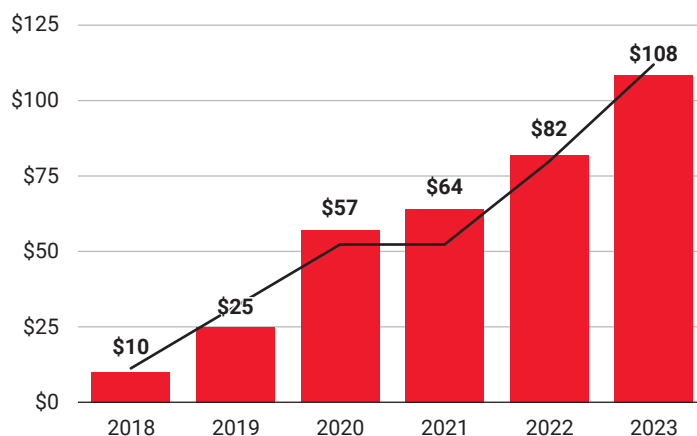
Easy to play, great for small breaks, fun to bond over with new friends!

- Highly profitable and cash generative business model
- Harvesting strategy yielding outstanding results
- \$70m Share Buyback executed on 23rd April 2024
- Growing Direct-To-Consumer channel
- HUUUGE PODs - new games, new audiences

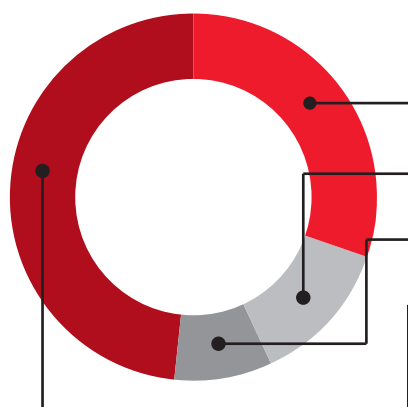
REVENUE (\$m)



Adjusted EBITDA (\$m, LHS), Adj. EBITDA margin (% , RHS)



P&L (thousands USD)	2017	2018	2019	2020	2021	2022	2023
Revenue	152,109	236,130	259,391	332,721	373,739	318,622	283,444
EBITDA reported	-4,649	8,172	16,239	53,514	52,597	49,688	103,131
Adjusted EBITDA	-4,337	10,074	24,792	57,272	64,357	82,295	108,233
Net result	-9,057	2,953	4,270	-82,604	-9,681	32,008	82,178
Adjusted Net Result	-5,296	6,298	16,690	48,109	41,076	64,615	87,280
Cash flows (thousands USD)	2017	2018	2019	2020	2021	2022	2023
CF from operating activities	-4,760	4,453	12,992	73,231	29,769	70,957	82,420
CF from investing activities	-732	-557	-566	-5,458	-15,955	-32,555	4,123
CF from financing activities	26,851	57	-21,111	-14	96,610	-21,847	-155,021
Cash at the end of the period	30,233	34,955	26,270	94,158	204,415	222,245	152,110
KPI's	2017	2018	2019	2020	2021	2022	2023
DAU (thousand)	632,113	850,717	911,048	947,188	789,831	610,489	429,787
Monthly conversion	4.20%	5.50%	5.50%	4.50%	5.50%	6.30%	8.0%
ARPPAU (USD)	0.66	0.76	0.78	0.96	1.30	1.43	1.81
Daily ARPPU (USD)	28.7	29.9	27.8	32.8	38.0	38.0	46.0



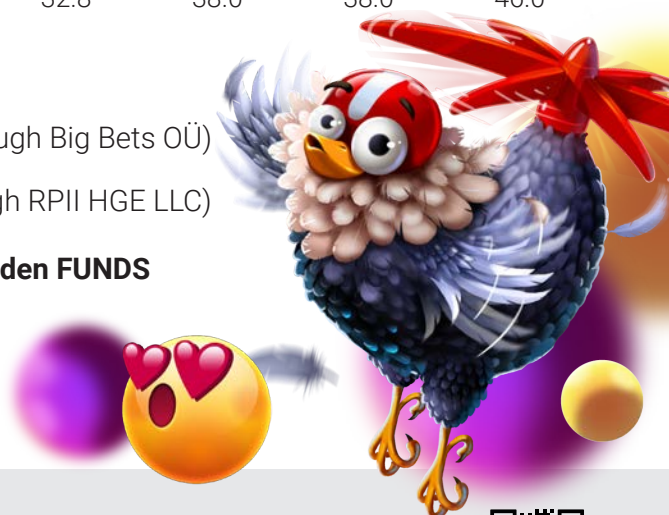
30.68% Anton Gauffin (through Big Bets OÜ)

12.77% Raine Group (through RPII HGE LLC)

8.47% Nationale-Nederlanden FUNDS

42.01% Others

*the latest SBB not included



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